

# 2026 Rates & Data

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## Contact

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## Readership

**Transforming Ministry** is a quarterly magazine with a circulation of 6,000, delivered in both print and digital formats. Published by the Central Readers Council, this trusted publication supports volunteers within the Anglican Church, particularly Readers and Licensed Lay Ministers (LLMs).

**Transforming Ministry** readers are lifelong learners, enthusiastic about books, training courses, retreats, and pilgrimages. They are decision-makers, often involved in parish finance, building management, and procurement. They donate to charities, and prefer to buy from Christian suppliers.

Reader/LLM ministry welcomes both men and women, and there is equal representation of each. These individuals undergo extensive training and often hold additional professional qualifications. Many continue their ministry well into retirement, collaborating with other church workers such as youth leaders and chaplains.

By advertising in *Transforming Ministry*, you'll connect with a group of faithful individuals who are actively seeking resources to support their ministry.

## Themes for 2026

### **Spring (26.1) – Prayer, praise and worship**

An issue illustrating diverse styles of worship; advice on sermons and praying the psalms.

### **Summer (26.2) – Pastoral ministry**

Practical advice on pastoral lay ministry, including funerals and community engagement.

### **Autumn (26.3) – The four gospels**

Our biblical theme for 2026 will highlight the different theologies and concerns of the four Gospels, Matthew, Mark, Luke and John.

### **Winter (26.4) – Christian ethics**

How do Christians make decisions on difficult issues?

### **Spring (27.1) – (Provisions!) Urban versus rural**

How does Christian ministry vary between town and countryside?

The theme sections account for about 30-35% of each issue. There will be other feature articles in every one, along with at least four pages of book reviews, news from the Central Readers' Council and other topics of interest.

## Useful information

### Book your advertising space now

**Kevin Wild**

01736 333 449

kw@wildassociates.com

### Series discounts

The following discounts are available for advanced bookings made at the same time, within the same calendar year:

2 advertisements	<b>2½%</b>
3 advertisements	<b>5%</b>
4 advertisements	<b>10%</b>

These discounts also apply to adverts and inserts (details on p7) if they are booked at the same time.

### Agency discounts

10% where appropriate

### Artwork requirements

Please send the artwork of your advertisements for the magazine as follows:

Resolution – 300dpi  
 Colour Mode – CMYK  
 File format – PDF or JPEG  
 All fonts as outlines

### Themes for 2026

<b>Spring</b>	Prayer, praise and worship
<b>Summer</b>	Pastoral ministry
<b>Autumn</b>	The four gospels
<b>Winter</b>	Christian ethics

### 2027

<b>Spring</b>	(Provisional) Urban versus rural
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### Please send your artwork to

**studio@wildassociates.com**

### Design and artwork service

We will be pleased to help with design and artwork if that would be helpful. Simply contact **Kevin Wild** for an estimate and to discuss your requirements.  
**kw@wildassociates.com**

### Important dates

#### Spring 2026 (Published - Mid Jan)

Final booking date for Ads	<b>Oct 14, 2025</b>
Copy date for Ad artwork	<b>Dec 12, 2025</b>
Your inserts to printer by	<b>Dec 23, 2025</b>
Mailed out (approx. date)	<b>Jan 13, 2026</b>

#### Summer 2026 (Published - Mid April)

Final booking date for Ads	<b>Jan 16, 2026</b>
Copy date for Ad artwork	<b>March 17, 2026</b>
Your inserts to printer by	<b>March 27, 2026</b>
Mailed out (approx. date)	<b>April 14, 2026</b>

#### Autumn 2026 (Published - End Aug)

Final booking date for Ads	<b>April 15, 2026</b>
Copy date for Ad artwork	<b>July 3, 2026</b>
Your inserts to printer by	<b>Aug 17, 2026</b>
Mailed out (approx. date)	<b>Sept 4, 2026</b>

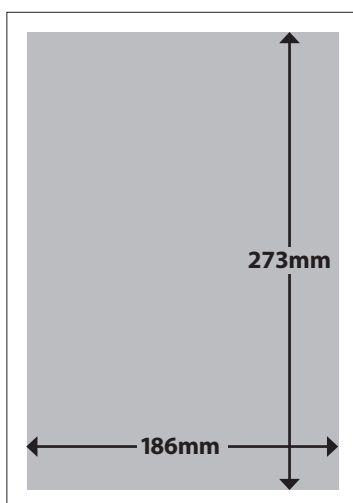
#### Winter 2026 (Published - Mid Oct)

Final booking date for Ads	<b>July 27, 2026</b>
Copy date for Ad artwork	<b>Sept 18, 2026</b>
Your inserts to printer by	<b>Sept 30, 2026</b>
Mailed out (approx. date)	<b>Oct 13, 2026</b>

#### Spring 2027 (Published - Mid Jan)

Final booking date for Ads	<b>Oct 16, 2026</b>
Copy date for Ad artwork	<b>Dec 11, 2026</b>
Your inserts to printer by	<b>Dec 21, 2026</b>
Mailed out (approx. date)	<b>Jan 12, 2027</b>

## Standard positions

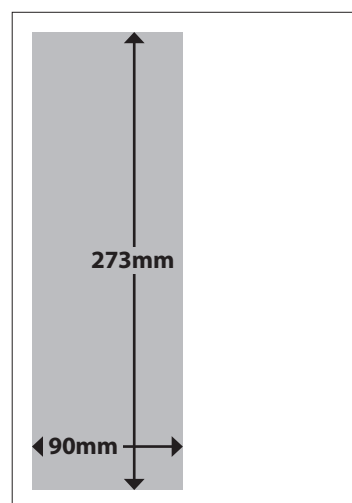


**Full page**

**£869**

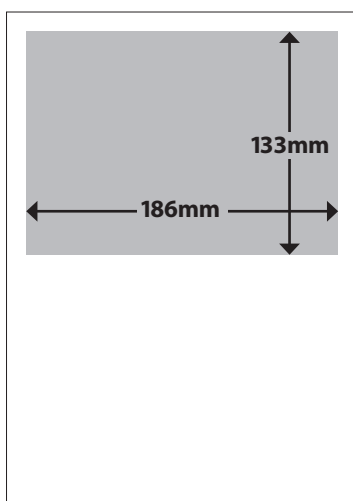
**Full page with bleed**  
297mmx210mm  
and add  
3mm bleed  
all around.

**£853**



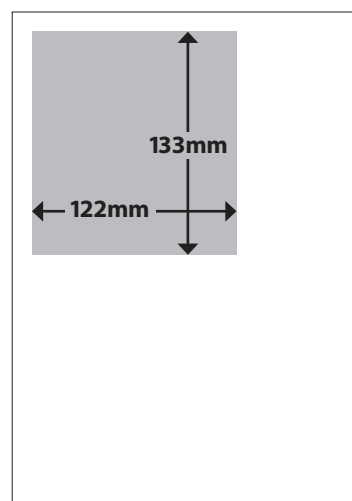
**1/2 page vertical**

**£548**



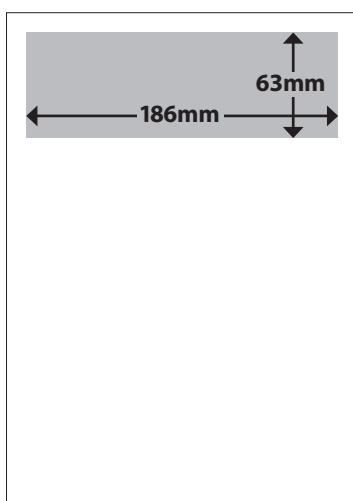
**1/2 page horizontal**

**£470**



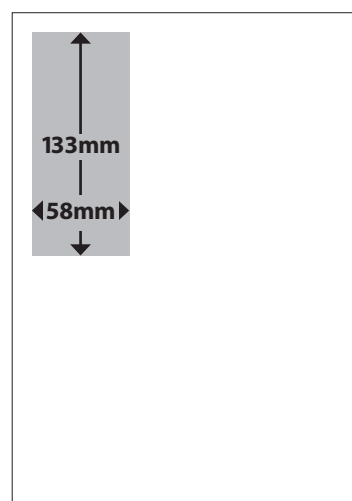
**1/3 page**

**£306**



**1/4 page**

**£306**

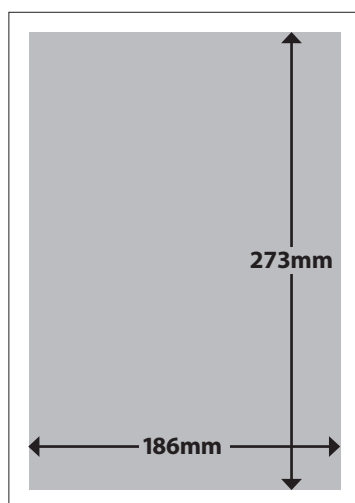


**1/6 page**

**£175**

## Premium positions (non-bleed advertisements)

Outside Back Cover | Inside Front Cover | Inside Back Cover

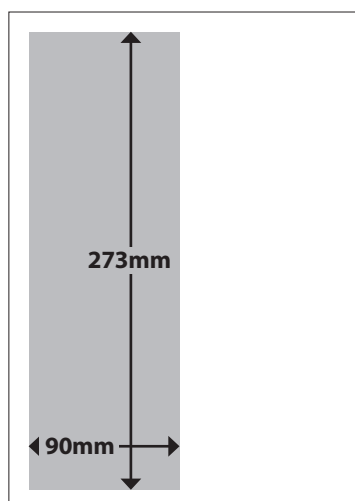


### Full page

Outside Back Cover  
**£1196**

Inside Front Cover  
**£1055**

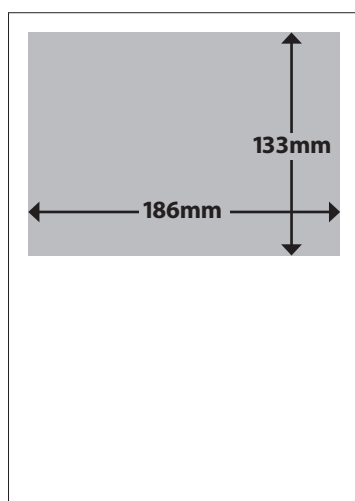
Inside Back Cover  
**£1014**



### 1/2 page vertical

Inside Front Cover  
**£659**

Inside Back Cover  
**£650**



### 1/2 page horizontal

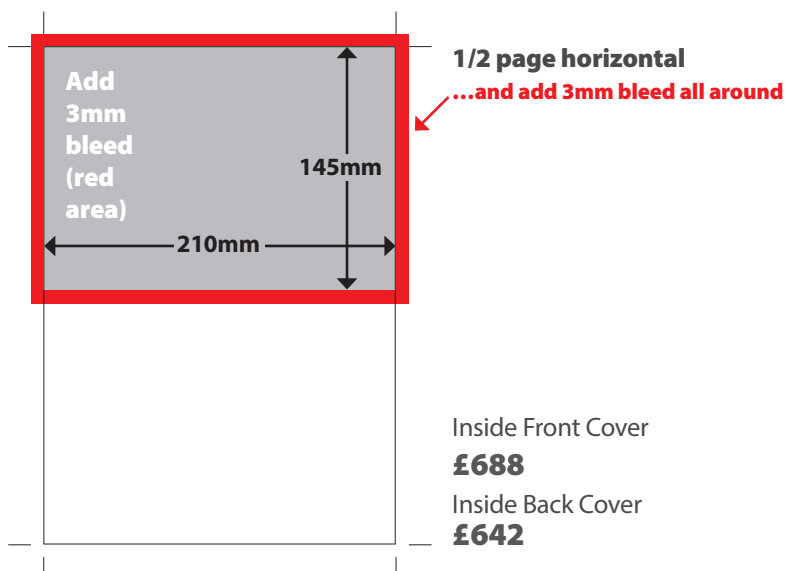
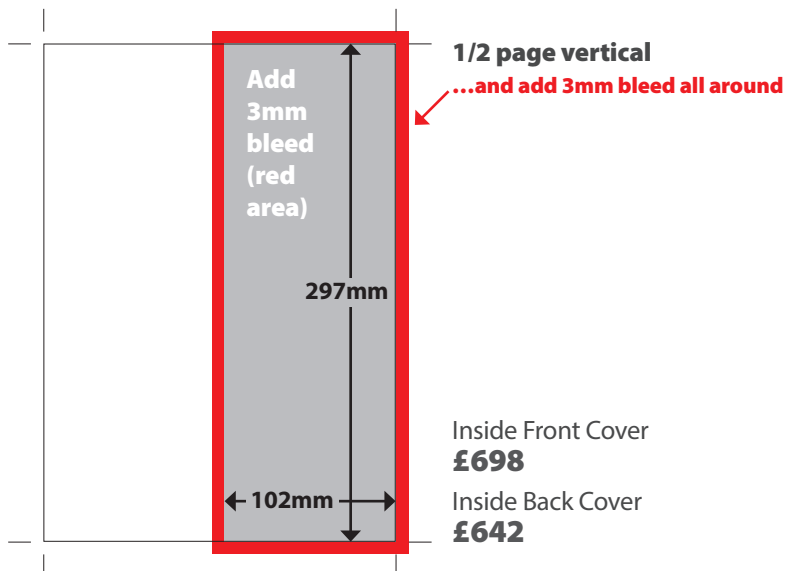
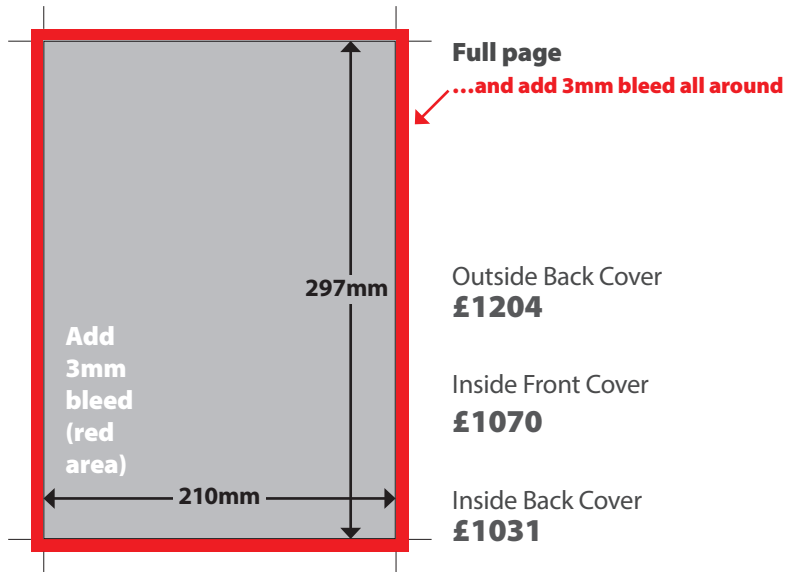
Inside Front Cover  
**£659**

Inside Back Cover  
**£650**



## Premium positions (bleed advertisements)

Outside Back Cover | Inside Front Cover | Inside Back Cover



## Loose inserts

Max weight 40gms

Per insert, per issue **£1078**

We will inform you of the address of our mailing house in plenty of time, prior to the magazine being printed. Your inserts need to be there on, or before, the following dates:

<b>Spring 26.1</b>	<b>Summer 26.2</b>	<b>Autumn 26.3</b>	<b>Winter 26.4</b>	<b>Spring 27.1</b>
23 Dec 2025	27 March 2026	17 Aug 2026	30 Sept 2026	21 Dec 2026

### Please send your inserts labelled as follows:

- Name of your organisation (and contact name and telephone number)
- Magazine it is for – (Transforming Ministry magazine)
- The issue it is for (eg. Spring 2026 – 26.1)
- The quantity supplied - (eg 5,500)

### Inserts need to be:

Machine feed-able, with 1 closed edge (this basically means that they can be mechanically picked off the mailing line stations then dropped onto/into the magazine, which is easily done with flyers or supplements). Problematical items would be tiny things like credit card-sized or novelty objects, as it's not possible mechanically to pick them up or stack them on the station. Items such as that would need to be manually dropped on and therefore be subject to a surcharge.

## External Wrapper

We can print a full colour single advertisement on one side of the external paper wrapper

Cost per issue for the entire print run **£1014**

**Artwork size - 297mm x 210mm - any orientation**

**Artwork deadline - same as all other ads.**

