

2026 Rates & Data

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Contact

Kevin Wild

Transforming Ministry Advertising Manager
Wild Associates Ltd
Ocean House
4 Castle View
Long Rock
Penzance
Cornwall
TR20 8AD

01736 333 449
kw@wildassociates.com

Readership

Transforming Ministry is a quarterly magazine with a circulation of 6,000, delivered in both print and digital formats. Published by the Central Readers Council, this trusted publication supports volunteers within the Anglican Church, particularly Readers and Licensed Lay Ministers (LLMs).

Transforming Ministry readers are lifelong learners, enthusiastic about books, training courses, retreats, and pilgrimages. They are decision-makers, often involved in parish finance, building management, and procurement. They donate to charities, and prefer to buy from Christian suppliers.

Reader/LLM ministry welcomes both men and women, and there is equal representation of each. These individuals undergo extensive training and often hold additional professional qualifications. Many continue their ministry well into retirement, collaborating with other church workers such as youth leaders and chaplains.

By advertising in Transforming Ministry, you'll connect with a group of faithful individuals who are actively seeking resources to support their ministry.

Themes for 2026

Spring (26.1) – Prayer, praise and worship

An issue illustrating diverse styles of worship; advice on sermons and praying the psalms.

Summer (26.2) – Pastoral ministry

Practical advice on pastoral lay ministry, including funerals and community engagement.

Autumn (26.3) – The four gospels

Our biblical theme for 2026 will highlight the different theologies and concerns of the four Gospels, Matthew, Mark, Luke and John.

Winter (26.4) – Christian ethics

How do Christians make decisions on difficult issues?

Spring (27.1) – (Provisional) Urban versus rural

How does Christian ministry vary between town and countryside?

The theme sections account for about 30-35% of each issue. There will be other feature articles in every one, along with at least four pages of book reviews, news from the Central Readers' Council and other topics of interest.

Useful information

Book your advertising space now

Kevin Wild

01736 333 449
kw@wildassociates.com

Series discounts

The following discounts are available for advanced bookings made at the same time, within the same calendar year:

2 advertisements	2½%
3 advertisements	5%
4 advertisements	10%

These discounts also apply to adverts and inserts (details on p7) if they are booked at the same time.

Agency discounts

10% where appropriate

Artwork requirements

Please send the artwork of your advertisements for the magazine as follows:

Resolution – 300dpi
Colour Mode – CMYK
File format – PDF or JPEG
All fonts as outlines

Themes for 2026

Spring	Prayer, praise and worship
Summer	Pastoral ministry
Autumn	The four gospels
Winter	Christian ethics

2027

Spring	(Provisional) Urban versus rural
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Please send your artwork to

studio@wildassociates.com

Design and artwork service

We will be pleased to help with design and artwork if that would be helpful.
Simply contact **Kevin Wild** for an estimate and to discuss your requirements.
kw@wildassociates.com

Important dates

Spring 2026 (Published - Mid Jan)

Final booking date for Ads	Oct 14, 2025
Copy date for Ad artwork	Dec 12, 2025
Your inserts to printer by	Dec 23, 2025
Mailed out (approx. date)	Jan 13, 2026

Summer 2026 (Published - Mid April)

Final booking date for Ads	Jan 16, 2026
Copy date for Ad artwork	March 17, 2026
Your inserts to printer by	March 27, 2026
Mailed out (approx. date)	April 14, 2026

Autumn 2026 (Published - End Aug)

Final booking date for Ads	April 15, 2026
Copy date for Ad artwork	July 3, 2026
Your inserts to printer by	Aug 17, 2026
Mailed out (approx. date)	Sept 4, 2026

Winter 2026 (Published - Mid Oct)

Final booking date for Ads	July 27, 2026
Copy date for Ad artwork	Sept 18, 2026
Your inserts to printer by	Sept 30, 2026
Mailed out (approx. date)	Oct 13, 2026

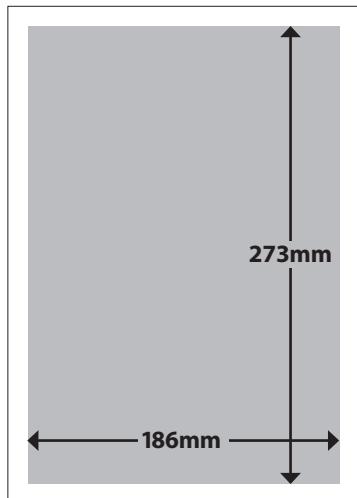
Spring 2027 (Published - Mid Jan)

Final booking date for Ads	Oct 16, 2026
Copy date for Ad artwork	Dec 11, 2026
Your inserts to printer by	Dec 21, 2026
Mailed out (approx. date)	Jan 12, 2027



Rates & Data

Standard positions

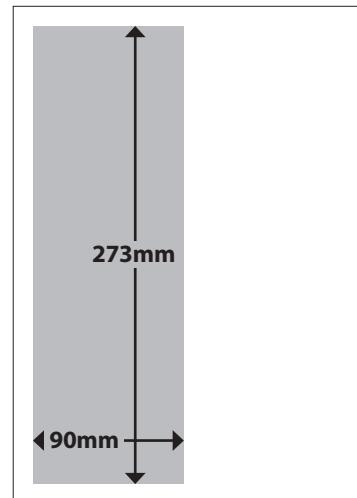


Full page

£869

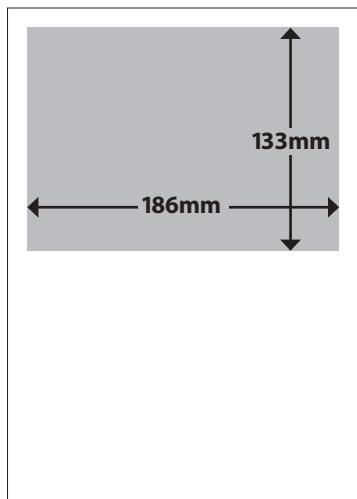
Full page with bleed
297mmx210mm
and add
3mm bleed
all around.

£853



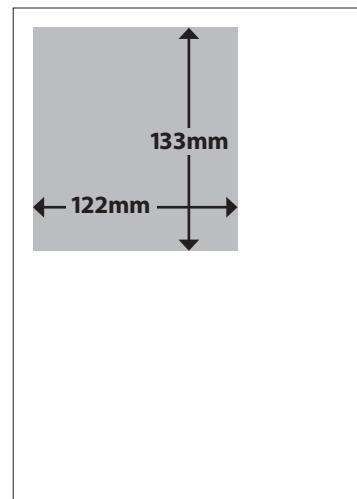
1/2 page vertical

£548



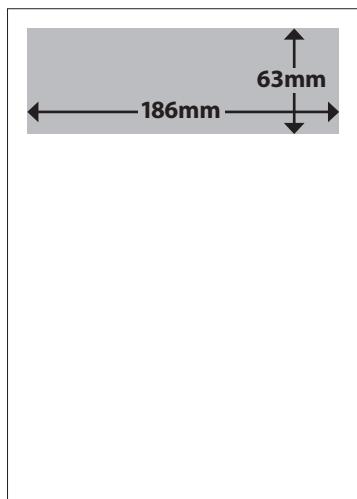
1/2 page horizontal

£470



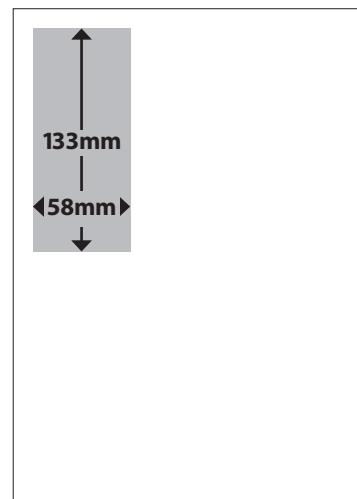
1/3 page

£306



1/4 page

£306



1/6 page

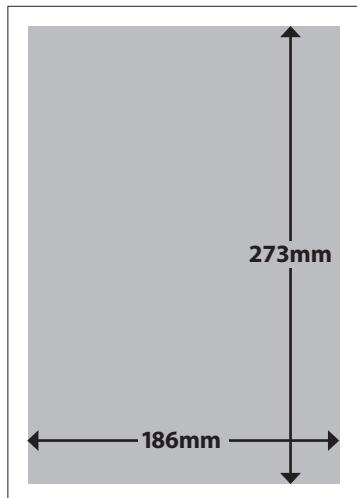
£175



Rates & Data

Premium positions (non-bleed advertisements)

Outside Back Cover | Inside Front Cover | Inside Back Cover

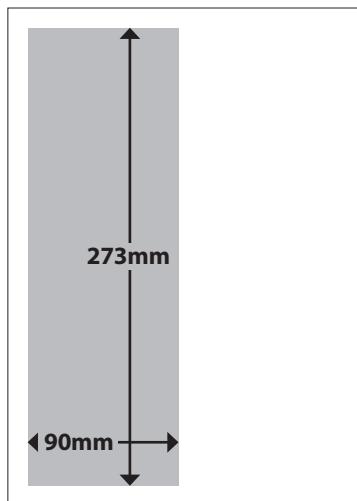


Full page

Outside Back Cover
£1196

Inside Front Cover
£1055

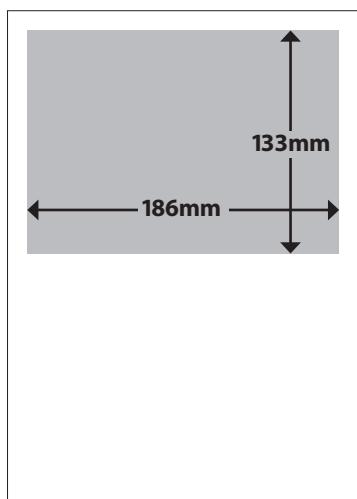
Inside Back Cover
£1014



1/2 page vertical

Inside Front Cover
£659

Inside Back Cover
£650



1/2 page horizontal

Inside Front Cover
£659

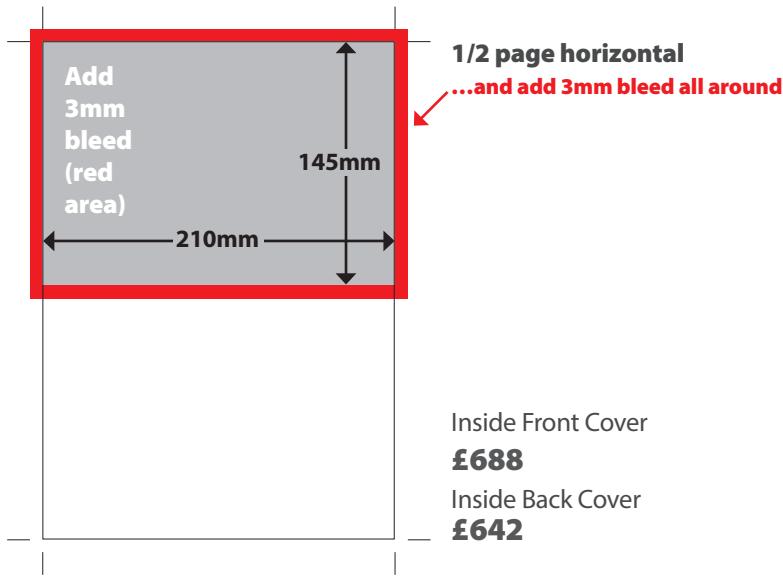
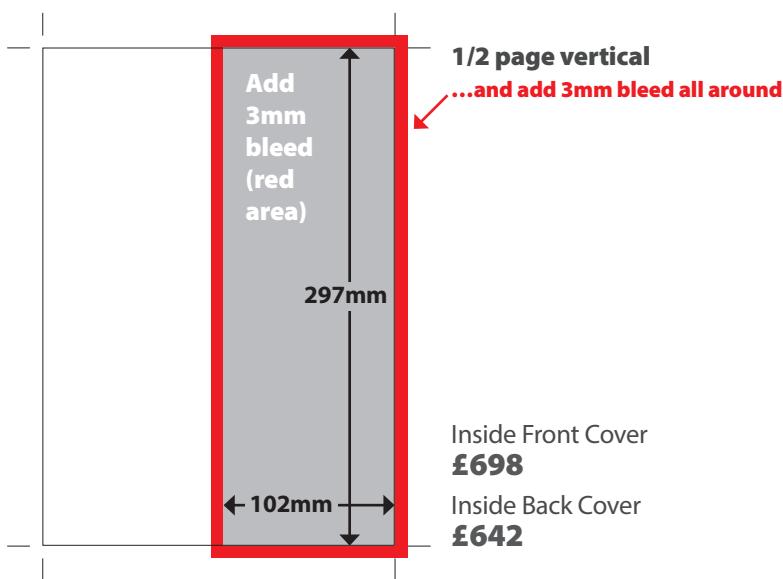
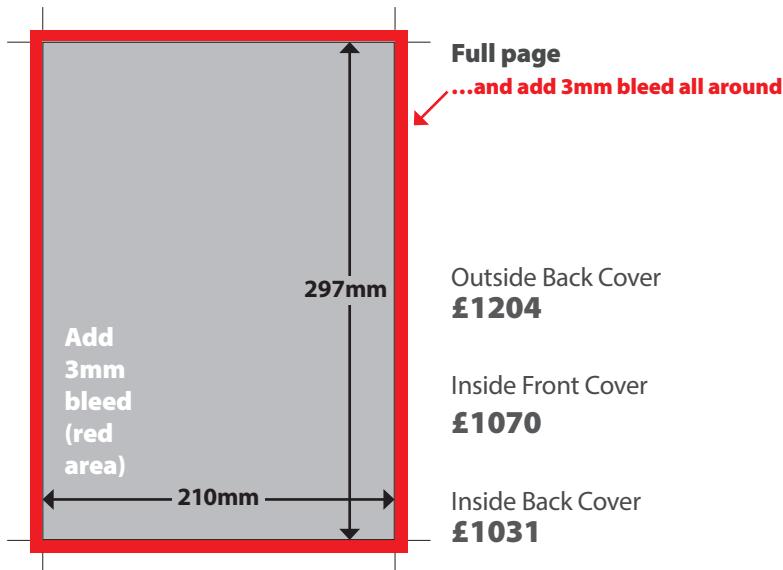
Inside Back Cover
£650



Rates & Data

Premium positions (bleed advertisements)

Outside Back Cover | Inside Front Cover | Inside Back Cover



Loose inserts

Max weight 40gms

Per insert, per issue **£1078**

We will inform you of the address of our mailing house in plenty of time, prior to the magazine being printed. Your inserts need to be there on, or before, the following dates:

Spring 26.1

23 Dec 2025

Summer 26.2

27 March 2026

Autumn 26.3

17 Aug 2026

Winter 26.4

30 Sept 2026

Spring 27.1

21 Dec 2026

Please send your inserts labelled as follows:

- Name of your organisation (and contact name and telephone number)
- Magazine it is for – (Transforming Ministry magazine)
- The issue it is for (eg. Spring 2026 – 26.1)
- The quantity supplied - (eg 5,500)

Inserts need to be:

Machine feed-able, with 1 closed edge (this basically means that they can be mechanically picked off the mailing line stations then dropped onto/into the magazine, which is easily done with flyers or supplements). Problematical items would be tiny things like credit card-sized or novelty objects, as it's not possible mechanically to pick them up or stack them on the station. Items such as that would need to be manually dropped on and therefore be subject to a surcharge.

External Wrapper

We can print a full colour single advertisement on one side of the external paper wrapper

Cost per issue for the entire print run **£1014**

Artwork size - 297mm x 210mm - any orientation

Artwork deadline - same as all other ads.

